

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 02090 050554Z

12

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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P R 050501Z JUN 75

FM AMEMBASSY DAMASCUS

TO SECSTATE WASHDC PRIORITY 3626

INFO USDOC WASHDC

AMEMBASSY BEIRUT

UNCLAS DAMASCUS 2090

USDOC FOR JULIAN HAMMOND SAD/OIM/BIC

USDOC FOR PETER HALE CAGNE/OIM/BIC

BEIRUT FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJ: TEXTILE MACHINERY TRADE MISSION TO MIDDLE EAST

REF: UNCLAS STATE 127981

1. CABLE REQUESTING POLL OF MISSION MEMBERS ON POSSIBLE
PARTICIPATION DAMASCUS FAIR RECEIVED DATE OF THEIR DE-
PARTURE WITH SOME MEMBERS ALLREADY GONE.

2. HOWEVER THIS SUBJECT RAISED DURING EMBASSY BRIEFING
AND FOLLOWED BY KIRCHSCHLAGER AT MAY 31 RECEPTION.

3. CONSENSUS WAS THAT TIME AFTER THEIR RETURN TOO SHORT
TO ORGANIZE PARTICIPATION AND SHORT TERM SALES PROSPECTS
THIS MARKET APPEARED DIM. USDOC CALLS TO CONCERNED COMPANIES,
HOWEVER, WOULD BE USEFUL AND HELPFUL SECONDARY PUSH TO PITCH WE
MADE HERE TO ALL COMPANIES. THIS PARTICULARLY TRUE FOR
LUMMUS INTERNATIONAL SALES CORP., SUBSIDIARY OF LUMMUS INDUSTRIES
INC., P.O. BOX 1260, COLUMBUS, GEORGIA, WHICH DID GET ON-THE-
SPOT ORDER AND EXPECTS ATTRACTIVE FUTURE SALES IN COTTON GINNING
SECTOR. JOHN D. HOLLINGWORTH ON WHEELS, INC., P.O. BOX 516,
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GREENVILLE, SOUTH CAROLINA, APPOINTED AGENT DURING VISIT. OTHER

FIRMS EXPECTING TO APPOINT AGENTS IN NEXT 12 MONTHS ARE: ASHWORTH
BROS. INC. 1201 LAUENS RD., GREENVILLE, SO. CAROLINA; ARTMORE
PLASTICS CORP., P.O. BOX 3187, CUMBERLAND, MD.; COLEMAN TEXTILE
MACHINERY CO., 1300 ROCK ST., ROCKFORD, ILLINOIS; CONSOLIDATED
INTERNATIONAL, P.O. BOX 464, WICKFORD, R.I.; AND CROMPTON
AND KNOWLES CORP., 93 GRAND ST., WORCESTER, MASS. ALTHOUGH
THESE FIRMS DID NOT MAKE IMMEDIATE SALES, PERHAPS THEIR COMPANY
HEADQUARTERS MAY WELCOME MORE INFO RE DAMASCUS FAIR. AS WE
INFORMED ALL COMPANY REPS ON TRADE MISSION, TEXTILE MACHINERY
AND EQUIPMENT IS ONE OF SELECTIVE ITEMS SYRIAN MINISTER OF
ECONOMY AND FOREIGN TRADE HAS SPECIFICALLY EXPRESSED AN INTEREST
IN SEEING IN U.S. PAVILION.

PELLETREAU

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Margaret P. Grafeld
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